

Corporate Office

T: (630) 953-2154

F: (630) 953-2155

North Shore Office

T: (847) 857-9133

F: (630) 953-2155



Memberships

- Illinois Institute for Continuing Legal Education Planning Committee for Elder Law
- National Guardianship Association and Illinois Guardianship Association
- Legal Nurse Consultants
- American Association of Nurse Life Care Planners

Speaking Engagements

- National Guardianship Association
- Aging Life Care Association
- Illinois Institute for Continuing Legal Education
- Aging Life Association
- Illinois Guardianship Association
- Mental Health and Aging
- Illinois Department on Aging
- National Service Coordinator
- National Association of Social Workers
- Illinois Governors Conference
- American Association of Nurse Life Care Planners

Education and Certifications

- Registered Nurse in Illinois & Colorado
- Masters Degree Nursing Administration and Oncology
- National Master Guardian
- Mediator for Elder Care Issues and Clients with Special Needs
- Legal Nurse Consultant Certified
- Certified Nurse Life Care Planner

Awards

- 2013 National Master Guardian Star Achievement Award
- 2012 Daily Herald Business Ledger Annual Award for Business Excellence
- 2008 Better Business Bureau Torch Award for Marketplace Ethics- Lifecare Innovations, Inc.
- 2005 Influential Women in Business

**Shay Jacobson** received her Bachelors and Masters degrees from the University of Iowa with a major in nursing. She is the Founder of Lifecare Innovations and the related companies. The services include Lifecare Management, advocacy, guardianship, Life Care Planning, expert witness, property services, and companion caregiver services. She is a National Master Guardian, a Certified Legal Nurse Consultant, and a Certified Life Care Planner.

Her career has included extensive clinical and management expertise in the health care field in a variety of roles including: nursing home administrator, expert care manager, clinical nurse specialist, clinical nurse manager, and post graduate adjunct faculty for the University of Iowa and Rush University.

She is a prolific speaker and author to both lay and professional groups. She has been quoted twice in Forbes magazine, and been a guest on local TV and radio public education programs. Shay has developed comprehensive plans for: Special Needs situations, Elder Care, End of Life, Personal Injury (plaintiff and defense), and Forensic Care Plans for custodial estates, and recently co-authored four book chapters for the Illinois Institute for Continuing Legal Education. She developed the Surround Care™ Model of surrounding a life with care. She is frequently sought out by many professional groups locally and nationally for her expertise on brain injury, hoarding, criminal diversion for individuals with mental illness, and Life Care Planning.

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**Lifecare Innovations, Inc.**

Corporate Office

**8330 S. Madison Street**

**Suite 90**

**Burr Ridge, IL 60527**

North Shore Office

**100 S. Saunders Road**

**Suite 150**

**Lake Forest, IL 60045**