



# Breakfast at Belmont

A CEU Event  
Wednesday • August 2, 2017

8:00 - 10:00 AM  
Registration & Breakfast: 8:00 - 8:30 AM  
Presentation: 8:30 - 9:30 AM  
Tours & Networking: 9:30 - 10:00 AM

Breakfast will be served

Belmont Village Senior Living  
500 McHenry Road  
Buffalo Grove, IL 60089

## SENIOR CARE IN 2030: WHAT TRENDS AND DEMOGRAPHICS TELL US ABOUT THE FUTURE

### **SPEAKER: MARTHA KERN**

Chief Marketing Officer, Lifecare Innovations

The Baby Boomer population is 76 million strong and now retiring at a rate of 10,000 people per day. This huge population swell has been paying into the system and providing care, in many cases, and will now instead take from the system and require care. This presentation will outline many known demographic challenges that will disrupt our current models of care as we attempt to manage an immense number of seniors even as the pool of available caregivers dwindles. Elder care crises already underway in other countries will be examined to gain insight into the challenges we may face. Potential new models of care will be explored, as will the push for technology that may allow seniors to remain independent a little longer when there is no human caregiver available to help them.

**Seating is limited at this event. RSVP to Susan Kocanda at 847-537-5000 or [skocanda@belmontvillage.com](mailto:skocanda@belmontvillage.com).**

*Participating social workers and nurses will be eligible to receive 1 CEU at the completion of this program. CEU certificates will be provided by Lifecare Innovations.*



**BELMONT** Village

SENIOR LIVING  
BUFFALO GROVE

BELMONT *Village*

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