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Memberships

- Member of the National Association of Professional Geriatric Care Managers and Illinois Chapter
- Illinois Institute for Continuing Legal Education Planning Committee for Elder Law
- Member of ElderCare Matters
- Member of the National Guardianship Association and Illinois Guardianship Association
- National Guardianship Association Board Member serving a 3 year term
- Member of the National Education Committee and Approved Educator for the National Guardianship Association
- Member DuPage County, Will County, Lake County and Northwest Suburban Estate Planning
- Member DuPage County Bar Association

Speaking Engagements

- National Guardianship Association
- Illinois Institute for Legal Continuing Education
- National Association of Professional Geriatric Care Managers
- Illinois Guardianship Association
- Mental Health and Aging
- Illinois Department on Aging
- National Service Coordinator
- National Association of Social Workers
- Illinois Governors Conference

Education and Certifications

- Registered Nurse in Illinois
- Masters Degree Nursing Administration and Oncology
- National Master Guardian
- Mediator for Elder Care Issues and Clients with Special Needs

Awards

- 2005 Influential Women in Business
- 2008 Better Business Bureau Torch Award for Marketing Ethics- Lifecare Innovations, Inc.

Shay Jacobson received her bachelors and masters degrees from the University of Iowa with a major in nursing. She is the founder and president of Lifecare Innovations and the related companies Lifecare Home Solutions and Lifecare Guardianship. The services include Lifecare Management, advocacy, guardianship, life care planning, expert witness, clinical mediation, property services, and companion caregiver services. She is a National Master Guardian and has recently been appointed to the National Board to serve a three year term. The company has been a member of the Better Business Bureau for many years and in 2008 won the prestigious Torch Award for Ethical Business Practices, enjoys an A+ rating, and has received the Complaint Free award for 2009.

Her career has included extensive clinical and management expertise in the health care field in a variety of roles including: nursing home administrator, clinical nurse specialist, clinical nurse manager, and post graduate adjunct faculty for the University of Iowa and Rush University.

She is a prolific speaker and author to both lay and professional groups. She has been quoted twice in Forbes magazine, been a guest on local TV and radio public education programs, programs include comprehensive plans for: Special Needs situations, Elder Care, End of Life, Personal Injury, and Forensic Care Plans for custodial estates, and recently co-authored four book chapters for the Illinois Institute for Continuing Legal Education. She developed the Surround Care™ Model of surrounding a life with care. She is frequently sought out by many professional groups locally and nationally for her expertise on hoarding, criminal diversion for individuals with mental illness, clinical mediation for elder care issues, and Lifecare Planning

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