

Corporate Office

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North Shore Office

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Memberships

- National Association of Professional Geriatric Care Managers and Illinois Chapter
- Illinois Institute for Continuing Legal Education Planning Committee for Elder Law
- ElderCare Matters
- National Guardianship Association and Illinois Guardianship Association
- Board Member National Guardianship Association serving a 3 year term
- Legal Nurse Consultants
- American Association Nurse Life Care Planners

Speaking Engagements

- National Guardianship Association
- Illinois Institute for Continuing Legal Education
- National Association of Professional Geriatric Care Managers
- Illinois Guardianship Association
- Mental Health and Aging
- Illinois Department on Aging
- National Service Coordinator
- National Association of Social Workers
- Illinois Governors Conference
- American Association of Nurse Life Care Planners

Education and Certifications

- Registered Nurse in Illinois
- Masters Degree Nursing Administration and Oncology
- National Master Guardian
- Mediator for Elder Care Issues and Clients with Special Needs
- Legal Nurse Consultant Certified
- Certified Nurse Life Care Planner

Awards

- 2013 National Master Guardian Star Achievement Award
- 2012 Daily Herald Business Ledger Annual Award for Business Excellence
- 2008 Better Business Bureau Torch Award for Marketplace Ethics- Lifecare Innovations, Inc.
- 2005 Influential Women in Business

Shay Jacobson received her Bachelors and Masters degrees from the University of Iowa with a major in nursing. She is the Founder and President of Lifecare Innovations and the related companies. The services include Lifecare Management, advocacy, guardianship, life care planning, expert witness, clinical mediation, property services, and companion caregiver services. She is a National Master Guardian and a Certified Legal Nurse Consultant. The company, which has been a member of the Better Business Bureau for many years and in 2008 won the prestigious Torch Award for Marketplace Ethics, enjoys an A+ rating.

Her career has included extensive clinical and management expertise in the health care field in a variety of roles including: nursing home administrator, clinical nurse specialist, clinical nurse manager, and post graduate adjunct faculty for the University of Iowa and Rush University.

She is a prolific speaker and author to both lay and professional groups. She has been quoted twice in Forbes magazine, and been a guest on local TV and radio public education programs. Shay has developed comprehensive plans for: Special Needs situations, Elder Care, End of Life, Personal Injury, and Forensic Care Plans for custodial estates, and recently co-authored four book chapters for the Illinois Institute for Continuing Legal Education. She developed the Surround Care™ Model of surrounding a life with care. She is frequently sought out by many professional groups locally and nationally for her expertise on brain injury, hoarding, criminal diversion for individuals with mental illness, clinical mediation for elder care issues, and Life Care Planning.

Lifecare Innovations, Inc.

Corporate Office

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